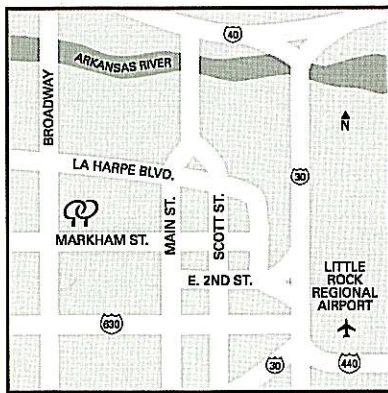




## LOCATION

The Doubletree Hotel in Downtown Little Rock, attached to the classic Robinson Center, is just off I-30 in the heart of Arkansas' capital city. Located one block from the Statehouse Convention Center and five blocks from the River Market Entertainment District, the Doubletree is minutes away from the Clinton Presidential Library, Alltel Arena and Dickey-Stephens Ballpark. Our stylish Doubletree hotel is convenient to Little Rock's Government and State offices, Downtown Business District and Little Rock National Airport is only 15 minutes away by courtesy shuttle.



Doubletree Hotel Little Rock  
424 West Markham St.  
Little Rock, Arkansas 72201  
Tel: 1-501-372-4371  
Fax: 1-501-372-0518

[www.littlerock.doubletree.com](http://www.littlerock.doubletree.com)  
1-800-222-TREE

## FACILITIES & SERVICES

- 288 guest rooms (17 suites)
- Complimentary airport shuttle service
- Non-smoking & accessible rooms available
- Same-day laundry/valet service weekday
- Concierge Level
- 24-hour Business Center includes printing capabilities
- Doubletree Fitness by Precor - cardio equipment with personal TV screens, free weights and room to stretch

## ALL ROOMS FEATURE

- Sweet Dreams® by Doubletree sleep experience
- Complimentary wireless high-speed internet access with remote guest room printing
- 42" flat screen television with DIRECTV, premium channels (HBO®, CNN®, ESPN®)
- Enjoy complimentary coffee or tea in the privacy of your room by celebrity chef Wolfgang Puck
- Sweet Dreams alarm clock radio with MP3 connectivity
- USA Today® delivered each weekday morning

## MEETING ACCOMMODATIONS

- 12,865 square feet of functional meeting space
- 5 meeting rooms including a 8,490-square-foot ballroom accommodating up to 1000 people
- Additional 26,427 square feet of exhibit & meeting space available at adjacent Robinson Center
- Gourmet menu options
- Full-service convention services department
- Wireless high-speed internet access available in all meeting rooms

## DINING & ENTERTAINMENT

- Onsite restaurant and lounge located in the main lobby, a southern style casual restaurant serving breakfast, lunch and dinner daily
- In-room dining available

## SURROUNDING ATTRACTIONS

- Robinson Convention Center - Adjacent
- City Center - 0.1 mile
- Dickey Stephens Ball Park - 0.1 miles
- Old State House - 0.1 mile
- Pulaski County Courthouse - 0.1 miles
- State House Convention Center - 0.1 miles
- Arkansas Studies Institute - 0.2 miles
- Little Rock History Museum - 0.2 miles
- River Market District - 0.2 miles
- ALLTEL Arena - 0.4 miles
- Arkansas State Capitol - 0.4 miles
- Clinton Library - 0.4 miles
- Heifer Village - 0.4 miles
- Arkansas Art Center - 1.5 miles
- War Memorial Stadium - 4.5 miles
- McCain Mall - 6.0 miles
- Park Plaza - 6.0 miles

## HILTON HHONORS®

- Points & Miles® and No Blackout Dates. Hilton HHonors is the only hotel guest reward program to offer it all, at more than 3,000 hotels worldwide.
- With the Hilton HHonors Event Planner program, event planners can earn Points & Miles® for qualifying events. Ask your sales person for details.

Hilton HHonors® Event Planner bonus is valid for new event bookings only and is awarded at the discretion of the hotel and may not be awarded on all group business events. Other restrictions may apply. For complete Event Planner Terms and Conditions, visit [hiltonhonor.com](http://hiltonhonor.com). Hilton HHonors® membership, earning of Points & Miles® and redemption of points are subject to HHonors Terms & Conditions.  
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**Hilton HHonors®**

The Arkansas Department of Agriculture invites you to attend the Association of Southern Feed, Fertilizer and Pesticide Control Officials in Little Rock, AR, Sunday through Wednesday, June 12-15, 2011. There is so much to do while you are here:

**Accommodations:**

The meeting will be held at the **Doubletree Hotel, 424 West Markham, Little Rock, AR 72201**. Guests must make their own reservations by calling 501-372-4371 or 1-800-222-8733, or you can register online at: [http://doubletree.hilton.com/en/dt/groups/personalized/L/LITMBDT-SFP-20110611/index.jhtml?WT.mc\\_id=POG](http://doubletree.hilton.com/en/dt/groups/personalized/L/LITMBDT-SFP-20110611/index.jhtml?WT.mc_id=POG). Reserve as members of the **ASFFPCO Conference**.

The single hotel room rate for the conference is \$88.00, plus current state and local taxes. Reservation deadline for rooms at the conference rate is **May 20, 2011**. **PLEASE MAKE YOUR RESERVATIONS EARLY**. Reservations must be guaranteed with a major credit card. Individual reservations must be cancelled at least five (5) business days prior to arrival date, and a cancellation number must be obtained by the guest or a one night charge will be applied.

Included in the Doubletree Hotel amenities:

- Outdoor Swimming Pool with Sun Deck
- Laundry/Valet Service
- Automated Teller (ATM)
- Baggage Storage
- Elevators
- Gift Shop
- Local Area Transportation
- Lounge
- Luggage Hold
- News Stand
- Safety Deposit Box
- Room Service
- Audio/Visual Equipment Rental
- Business Center
- Cellular Phone Rental
- Express Mail
- Fax
- Modem
- Paging Equipment Rental
- Photo Copying Service

**Transportation:**

Little Rock National Airport is only 10 minutes from the Doubletree Hotel. Take I-440 West to I-30 to Downtown, take Exit 141-A Convention Center. Follow the signs that say convention center all the way to the hotel. Complimentary airport and local area shuttle service (within 5 mile radius) is available. Call hotel at 501-372-4371.

**Meeting Registration:**

Complete the registration form no later than May 27, 2011.

Early Member Registration is \$225.00. Late Registration after May 27<sup>th</sup> is \$300.00

Early Non-Member Registration is \$250.00. Late Registration after May 27<sup>th</sup> is \$325.00

Meals included with registration are:

    Presidential Reception - Sunday Evening

    Continental Breakfast – Monday, Tuesday and Wednesday

    Lunch – Monday

    Hors d oeuvre's - Monday evening

    Dinner and Outing – Tuesday

**Guest Registration:**

To aid in guarantee numbers please complete the registration form no later than Thursday, May 20<sup>th</sup>.

Guests have the option to purchase events on an individual basis.

    Presidential Reception – Sunday evening - \$20.00

    Two Tours and Reception – Monday afternoon and evening - \$30.00

    AR Traveler's Baseball game/ Dinner is included – Tuesday evening - \$20.00

**Registration Information:**

Checks and Money Orders only are accepted with registrations. To keep cost to a minimum we will not be accepting credit cards or Purchase Orders for this conference.

Mail registration form with payment to:

Arkansas State Plant Board

ASFFPCO Registration

Attention: Tammy Winsor

PO Box 1069

Little Rock, AR 72203

Please make check or money order out to **ASFFPCO**.

Payment must be received no later than May 27, 2011.

**Area Attractions:**

The Doubletree Little Rock provides lodging in downtown Little Rock near the Statehouse Convention Center, Riverfront Park Amphitheater, and shopping district. Other attractions include the William Jefferson Clinton Presidential Library and shuttle service is provided to the Library. There is lots of family fun and leisure travel too! Wild River Country, a 23 acre water theme park is located a short ride from the hotel. Arkansas Science and history Museum, War Memorial Park, and the Arkansas Travelers offer more to do while visiting Arkansas Capital City. Go to the Arkansas Convention and Visitors Center website at: [www.littlerock.com](http://www.littlerock.com) to help plan your visit.

**Refunds:**

Refund requests must be received by the Arkansas State Plant Board no later than Friday, June 3, 2011, 5 pm CST.

If the conference were to be cancelled, all paid registration fees will be refunded. You are allowed to substitute for registered participants up to the day of the conference.

Registration Information/Refund Requests:

Arkansas State Plant Board

Attn: Tammy Winsor

501-219-6332

[tammy.winsor@aspb.ar.gov](mailto:tammy.winsor@aspb.ar.gov)

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